



**International  
Mosaic  
Down  
Syndrome  
Association**  
*Uniting Unique People in a Unique World*

PO Box 1052  
Franklin, TX. 77856  
PH: 979-828-4177  
Toll Free: 1-888-MDS-LINK  
Fax: 775-295-9373  
[www imdsa com](http://www.imdsa.com)



International Mosaic Down Syndrome Association (IMDSA) is a non-profit 501c3 organization designed to provide support to those touched by mosaic Down syndrome and provide information and research to the medical, academic, and personal communities.

Mosaic Down syndrome (MDS) is a rare form of Down syndrome, which happens when a percentage of cells in the body have the extra chromosome that causes Down syndrome and the remaining cells are unaffected. MDS affects 2-3% of the Down syndrome population.

In honor of World Down Syndrome Day (March 21<sup>st</sup>) IMDSA will hold its 2<sup>nd</sup> annual Genes Day™. On this special day, participants around the world will wear their “jeans” to work or school and educate others on the special “genes” of mosaic Down syndrome.

Genes Day™ participants raise money for IMDSA to help our organization spread awareness. We would like to give our top fund raisers a special prize for their efforts.

Would you please consider donating a book, video, or other item or promotional item displaying your logo for this special prize to be given to our top three fund raisers? This not only will give them the incentive to raise money and help them better understand how to help their child with your products; it will also increase the awareness of the products and/or services you have to offer.

In addition to the top fundraiser prizes, each participant will receive a special participant T-shirt. On the back of this T-shirt we will allow sponsorship advertising to help spread awareness of your organization. If you would like to take advantage of this opportunity, please let us know by January 25<sup>th</sup> so we can include your logo on the T-shirt.

I have included the sponsorship opportunities and donation information in this packet.

Please feel welcome to contact me with any questions or concerns.

Sincerely,  
Brandy Hellard  
IMDSA Fundraising Chairperson  
513-988-5841  
Email: [the4hellards@yahoo.com](mailto:the4hellards@yahoo.com)



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## SPONSORSHIP & DONOR OPPORTUNITIES

**Sponsorship: Sponsors will have the opportunity to advertise their products and services throughout this event with various levels and opportunities of sponsorship. Please refer to Sponsorship Application to become sponsor.**

### **Gold Sponsor \$500**

- Large Logo six (6) inches in length
- Complimentary T-Shirt
- Complimentary 4 issues (one-year) of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Large Company Logo displayed on back of T-shirt in the middle for optimal viewing
- Company Logo and link displayed on IMDSA website home page for one year
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)
- Company Name displayed in any advertising related to Genes Day™

### **Silver Sponsor \$300**

- Medium Logo three (4) inches in length
- Complimentary T-shirt
- Complimentary 2 issues (half-year) of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Medium Company Logo displayed on back of T-shirt in space available
- Company Logo and link displayed on IMDSA home page website for six months
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)
- Company Name displayed in any advertising related to Genes Day™

### **Bronze Sponsor \$150**

- Small Logo two (2) inches in length
- Complimentary T-shirt
- Complimentary 1 issue of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Small Company Logo displayed on back of T-shirt in space available
- Company Logo and link displayed on IMDSA home page website for three months
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)
- Company Name displayed in any advertising related to Genes Day™

### **Special Friend \$100**

- Complimentary T-shirt
- Name listed in Special Friend area on Genes Day™ website page
- Name listed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter) as "special friend"

**Donors: All items donated to IMDSA will be used to be given to top three (3) teams earning the most proceeds. Please refer to Donor Application to donate item(s).**

**Donors** (items donated for special prize to top fundraisers)

- Name listed on Genes Day™ website page
- Name listed in advertising for item donated
- Name and Item donated listed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)



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## SPONSORSHIP APPLICATION

Company Name \_\_\_\_\_

Company contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Description of Business (*briefly describe product or services offered*) \_\_\_\_\_

### **Sponsorship Level** (circle one)

Gold Sponsor-----\$500  
Large logo-6 inches in length

Silver Sponsor-----\$300  
Medium logo-4 inches in length

Bronze Sponsor-----\$150  
Small logo-2 inches in length

Special Friend-----\$100  
Name listed on site and newsletter

All Sponsors must include gray-scale Logos in Jpeg form and send through email to Brandy Hellard at [the4hellards@yahoo.com](mailto:the4hellards@yahoo.com) No later than January 25, 2008 to be included on T-shirt printing. Checks are to be made out to IMDSA and must be received in our office no later than January 25, 2008.

**Please contact Brandy Hellard at the [4hellards@yahoo.com](mailto:4hellards@yahoo.com) for Space Availability.**

In addition, links to associated website can be sent to Brandy Hellard to include on IMDSA's home page for the agreed amount of time according to sponsorship level.

**I agree to these terms and understand that IMDSA is not responsible for any loss or damage. In addition, I understand that any mistypes or unreadable logo is my responsibility due to my submission of said logo.**

Signature \_\_\_\_\_

Date: \_\_\_\_\_



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**DONOR APPLICATION**

Company Name \_\_\_\_\_

Company contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Description of Business (*briefly describe product or services offered*) \_\_\_\_\_

**Donation:**

Item(s) Donated: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

All donated items must be pledged by January 25, 2008 in order to make our advertising deadline. All donated items must be received no later than March 1, 2008.

Please return application to IMDSA by email, at [the4hellards@yahoo.com](mailto:the4hellards@yahoo.com), fax or mail (above) no later than January 25, 2008.

**I agree to these terms and understand that IMDSA is not responsible for any loss or damage incurred by participating in this event. In addition, I promise to mail donated item at my own cost to IMDSA no later than March 1, 2008.**

Signature \_\_\_\_\_

Date: \_\_\_\_\_

IMDSA FEDERAL TAX ID 42-1533098  
All donations are tax-deductible to the fullest extent of the law.  
IMDSA is not responsible for any loss, injury, or accident incurred by donor.